



# Eagle Rock CFO

Fractional CFO Services for Growing Businesses

Real-time dashboards. Expert analysis. Actionable recommendations.



[cfo.eaglerockaivc.com](http://cfo.eaglerockaivc.com)

## Who We Are

### Nick Jain

3x CFO/CEO at companies up to \$100M in revenue. Turned around struggling businesses and built finance functions from scratch. Former investor at Bain Capital and Greenlight Capital.

[MBA, Harvard Business School](#)

### Dan Settel

Co-founded Zanbato, the leading platform for VC secondaries with >\$1B/yr in transaction volume. Knows what it takes to go from zero to one and make hard calls. Former investor at Primecap and in VC.

[MBA, Harvard Business School](#)

## How We Help You Make More Money

**Find hidden profit leaks** — Identify where margins erode and fix them

**Get cash flow under control** — Know where your money is and when it's coming

**Make faster, confident decisions** — Real data instead of gut feel

**Spot problems early** — See trends heading wrong before they become crises

# What Makes Us Different

## Experienced CFO Guidance

Human judgment from operators who've been in your seat

AI-Powered Analysis

Real-Time Insights

QuickBooks Integration

Automated Dashboards

*Technology is our foundation. Human wisdom is our value.*

## Services & Pricing

### Financial Analytics

**\$1,750** /month

*Real-time visibility and monthly financial analysis.*

- ✓ Real-time dashboards (revenue, profit, cash flow)
- ✓ Monthly financial analysis and insights
- ✓ Key metrics tracking and trend alerts
- ✓ AI-powered recommendations
- ✓ Email support and async updates

### Fractional CFO

**\$3,500** /month

*Strategic finance guidance and hands-on advisory.*

- ✓ Everything in Financial Analytics
- ✓ Monthly 60-minute strategy call
- ✓ Financial modeling and FP&A
- ✓ Cash flow forecasting and planning
- ✓ Profitability optimization analysis

### Strategic Partner

**Custom**

*Full finance partnership for established businesses.*

- ✓ Everything in Fractional CFO
- ✓ Unlimited availability
- ✓ Growth and operational strategy
- ✓ Banking and lender relationships
- ✓ M&A and transaction support

Ready to talk? [nick@eaglerockaivc.com](mailto:nick@eaglerockaivc.com) · [dan@eaglerockaivc.com](mailto:dan@eaglerockaivc.com) ·

[Schedule a call](#)



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